



JENNA L. IDE

Upside Sustainability Consulting: Owner

53 Raymond Road, Salem, MA 01970

jenna.ide10@gmail.com / 978-530-7156

EXPERIENCE

PMA Consultants

Energy & Sustainability Associate - Part-Time

June 2024 to Present

- Consult and implement Zero Net Energy Plan for Massport.
- Development of procurement documents for 1.5 MW solar PV system.

The RMR Group, Newton, MA

2022 to 2024

Director of Energy & Sustainability

- Led the development of 2 Sustainability/ESG Reports, including TCFD, SASB, GRI, and SDG metrics.
- Managed team to achieve high sustainability goals for over 2100 properties across United States.
- Integrated sustainability and resiliency into projects and operations.
- Guided development of integrated building automation system dashboard.
- Spearheaded sustainability and climate risk mitigation outreach & education efforts across country-wide operations.
- Earned SBTi validation for RMR's goals.
- Wrote Environmental Policy and sustainability procurement.

City of Salem, Office of the Mayor

Director of Sustainability, Resiliency, and Capital

2016 to 2022

- Led energy efficiency projects, including solar, lighting, and HVAC upgrades.
- Developed metric & project management systems to coordinate, track, and create executive reports on over 150 projects.
- Led the development of 2 net zero municipal outdoor recreation facilities through all phases.
- Wrote sustainability ordinances, project management guidelines, and capital training procedures.
- Managed procurement of energy supply for City and municipal aggregation for the community.
- Led Resilient Together Climate plan for City committing to 100% zero carbon for 2050.
- Led capital, clean energy, and sustainability strategy for the City of Salem.
- Managed Sustainability, Energy, & Resiliency Committee and Designer Selection Committee.
- Coordinated and supported implementation of the ADA Transition Plan.

Division of Capital Asset Management & Maintenance, Boston, MA

Director/Dep. Director, Energy & Sustainability

2008-2016

Project Manager/Energy Planner

2001-2008

- Led implementation of Accelerated Energy Program to green 700 facilities in 700 days, primarily using design-build and Chapter 25A.
- Managed \$30M in energy, renewable, and water efficiency projects under Chapter 25A for state facilities, including the audit, development, advertisement, award, design, and construction.
- Created program to install over 10 MW of renewables in 3 years using design-build and leveraging federal stimulus grants.
- Directed \$450M program and 20 staff of planners, engineers, data analysts, and administrators.
- Generated savings and revenue of \$40M annually for the State's 80M sq. ft. portfolio.
- Developed long-range budget recommendations and energy plans for the implementation of sustainability, energy efficiency, training, outreach, and renewable energy for State.
- Created public/private partnerships to implement renewable energy.

- Developed several innovative financing and procurement mechanisms, including revolving loan fund, leveraging over \$200M for projects in construction.
- Used LEAN techniques to streamline process, decreasing RFP and contract process time by 67%.

SKILLS & AWARDS

- LEED AP, GRI, and BOC Certified, MCPPO Trained
- M365, MS Teams, iOS, SharePoint, Smartsheet, Adobe, G-Suite, MS Project, social media platforms.
- RMR's Women's Leadership Program
- Leading By Example Team Award, 2018 and 2015.
- Commonwealth Performance Recognition Award (2007 & 2014) & DCAMM Pacesetter Award (2011).
- LEAN Greenbelt Certified 2013
- Commonwealth Management Certificate Program 2012 Graduate.
- William F. Field Alumni Scholarship 1990, Outstanding Senior 1991, Xi Sigma Pi Forestry Honor Society.

EDUCATION

| | |
|--|----------|
| Masters in Regional Planning. GPA, 3.9 | May 1997 |
| Cornell University, Ithaca, NY: College of Architecture, Art, & Planning | |
| Thesis: <i>An Analysis of Consensus Building During the 'Wild and Scenic' Designation of the Farmington River in Connecticut and Massachusetts</i> | |
| B.S. in Natural Resource Studies. University Honors, GPA 3.88 | May 1991 |
| University of Massachusetts/Amherst | |
| School for Field Studies, Kenya, Wildlife Management Program. | 1990 |

SELECTED PRESENTATIONS

Setting Robust Climate Targets & How to Meet Them Panel – Verdantix Climate Summit. 2023
Capital Planning for Resiliency. Capital Planning for Municipal Officials Conference, 2019.
Leading By Example, annual speaker at Society for Women Environmental Professionals 2013.
Massachusetts Innovative Accelerated Energy Program at GlobalCon, 2015.

FURTHER EXPERIENCE

| | |
|---|-------------|
| Energy Facilities Siting Board, Boston, MA | 1998 - 2001 |
| <i>Environmental Analyst/Planner</i> | |
| <ul style="list-style-type: none"> • Cross examined expert witnesses during evidentiary hearings concerning issues of water, air, visual, land use, solid waste, hazardous substances, noise, electric and magnetic fields, wetlands, safety, traffic, & cumulative health impacts. Wrote legal decisions on approvals or denials. | |
| Neponset River Watershed Assoc. (NepRWA) Canton, MA | 1995-1998 |
| <i>Outreach & Education Director/Outreach Coordinator</i> | |
| <ul style="list-style-type: none"> • Increased watershed awareness by developing press releases, exhibits, and newsletters. • Trained citizens in identifying and solving issues that impacted the watershed • Supervised and coordinated efforts of stream teams, agencies, municipalities, and other non-profits toward protection and restoration of the Neponset River and its watershed. • Co-wrote, produced, and researched Neponset River Basin Wide Action Plan. | |